



**THANK
YOU FOR
CONTACTING
BLISSFULLY
DOMESTIC**



10K



7.5K



4k



6.8K

As of Jan. 2016





Is your product or brand a perfect fit for Millennial Moms? Do you want to reach women who are CEO of their household? Women who make the buying decisions?



WHO IS BLISSFULLY DOMESTIC?

Blissfully Domestic is a **DIGITAL MAGAZINE** celebrating all things domestic. Readers come to Blissfully Domestic for great tips and information about **HOME, FAMILY AND LIFE** in general. Our original content is updated weekly and chosen with our readers in mind. Blissfully Domestic's readers are over 50% millennial women and moms in North America with focus markets in Dallas, NYC, Chicago, Houston, Los Angeles, Atlanta and San Francisco.

Blissfully Domestic works with brands that are family friendly, safe, positive, creative, and wholesome. If that's you, **LET'S CONNECT.**



250K+ UNIQUE VISITORS



310K+ PAGE VIEWS



GOOGLE PAGE RANK 4



5,500+ EMAIL SUBSCRIBERS

OUR CONTENT

Meaningful Messaging, Wide Distribution:

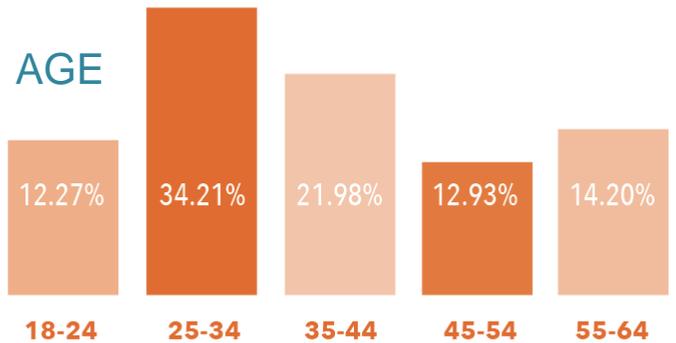
The varied topics, gorgeous visuals and authentic voices of this community based site make it easy to incorporate brand campaigns for virtually anything. With 200,000 monthly unique visitors and robust social media communities, Blissfully Domestic has the advantage of creating integrated campaigns with sponsored posts, newsletters, social media promotions as well as native advertising that are not only aesthetically pleasing but also reach a coveted demographic of **MILLENNIAL WOMEN and beyond.**

LET'S COLLABORATE! Let us know what you're interested in here. Contact Deborah von Donop for opportunities: deborah@blissfullydomestic.com.



OUR READERS

Blissfully Domestic is the place for women who can do it all. Over 200k readers come to BD every month for great tips, ideas, and inspiration.



TOP READERSHIP MARKETS

- | | |
|---------------|-----------------|
| 1 Chicago | 6 San Francisco |
| 2 New York | 7 Washington DC |
| 3 Houston | 8 Seattle |
| 4 Dallas | 9 Phoenix |
| 5 Los Angeles | 10 Miami |

INTERESTS (via Google Analytics)

- | | |
|--|--|
|  COOKING |  HEALTH & FITNESS |
|  HOME DECOR |  FAMILY-FOCUSED |
|  MOVIE LOVERS |  BEAUTY MAVENS |
|  TV LOVERS |  AVID READERS |
|  SHOPPERS |  TECHIES |





ADVERTISING

SPONSORED POST

\$500*Authentic Sponsored Content*

Great for reviews or messaging initiatives. Includes 2 social shares. Product and/or message must be a fit for readership.

FOOTER BANNER

\$500*728x90px Banner*

Runs for 30 Days, 1 shown at a time
This footer banner will put your message at the bottom of every page.

MEDIUM RECTANGLE

\$500*300x250px or 250x250px Banner*

Runs for 30 Days. You'll be featured on the sidebar of every page (other than homepage).

NEWSLETTER FEATURE

\$500*Sponsored*

Let us feature your message in our weekly newsletter which reaches over 5.8k readers.

LEADERBOARD BANNER

\$750*728x90px Banner*

Runs for 30 Days, 1 shown at a time
This header banner will put your message at the top of every page.

SPONSORSHIP PACKAGE

\$1,500*This multi-option package includes:*

We will make sure your message is seen with multiple impressions. A sponsored post with 3 social shares plus home page placement and a feature in our newsletter to 5.8k subscribers. You may include a giveaway plus you'll also get a 300 x 250px ad banner on the sidebar for 2 weeks.

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